

SABBIR AHMED

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12+ years of experience in Data-Driven Digital Marketing, AI content creation and Motion Graphics. Significant achievements include driving over 150% user growth for a ride-sharing startup, acquiring 60,000 users and generating \$500,000 in GMV within the first year of launching a freelance marketplace, building an animation studio with 500+ global clients and 1000+ video projects, and onboarding 80,000+ registered learners through his e-learning platform, including 15,000+ enrollees in his most recent AI-powered course launched in Q2 2025.

Worked with over 30 global brands and development organizations including BRAC, CARE, GIZ, Plan International, AFD, Telenor, and Axiata.

TECHNICAL TOOLKIT:

- AI Tools: ChatGPT Pro, Gemini Ultra, Google Veo (Flow), Google AI Studio, MidJourney, RunwayML, ElevenLabs, Mystic, Suno, Leonardo, etc. Also experienced with 20+ modern tools for AI video, voice, image, and presentation generation.
- Digital Marketing: Google Ads, Meta Ads, LinkedIn Marketing with Automation,
- Website Development: VIVE Coding/No Coding with AI, WordPress, cPanel, Terminal, AWS
- Data Analytics: Google Data Studio, Google Analytics, Google Sheet
- Creative: Adobe Illustrator, Canva, Cap Cut, Adobe After-Effects, Cinema 4D & Blender

PROFESSIONAL EXPERIENCE

Learning Bangladesh (PretendMind Ltd.)

Dhaka, BD

Managing Director & Lead Instructor

March 2020 - Present

Founder of Learning Bangladesh, an e-learning platform serving over 80,000 students from more than 500 locations. Developed and launched over 25 comprehensive online courses on digital marketing, data visualization, and AI-driven content creation. Onboarded more than 80,000 learners nationwide through strategic digital marketing campaigns.

Achieved consistent 5-star ratings for the "[Content Creation with AI](#)" and "[MidJourney & ChatGPT Masterclass](#)" courses from over 25,000 students. Additionally, conducted more than 120+ day-long workshops at the physical training center.

EndingScene Ltd.

Dhaka, BD

Managing Director & CEO

Dec 2017 - Present

Founder and Creative Lead of EndingScene Studio, focusing on producing story-driven, meaningful animated video content. Successfully directed over 500 animated promo video projects for a diverse portfolio of 300+ global clients, including notable organizations like [BRAC](#), [AFD](#), [CARE Bangladesh](#), [Plan International](#), [Amader Kotha Helpline](#), [IPPF](#), [GIZ](#), [REVE Chat](#), Axiata Group, Grameenphone. Reached a global audience of over 10 million viewers through strategically distributed video content. Lead a professional team dedicated to developing well-thought-out experiences and characters that consistently exceed client expectations.

KajKey Ltd.

Dhaka, BD

*Managing Director & CMO**Sep 2018 - Oct 19*

Co-founded [Kajkey.com](#), a native freelance marketplace, and grew the platform to attract 60,000 users, including over 50,000 freelancers and 10,000 employers. Generated \$500,000 in Gross Merchandise Volume (GMV) within the first year of launch. Led the incorporation of the business in both America and Bangladesh and secured investment from angel investors and a venture capital firm. This entrepreneurial venture provided significant, practical lessons in business development, team management, and overcoming startup challenges.

Pathao Inc.

Dhaka, BD

*Digital Marketing Specialist**Jun 2017 - Nov 17*

Oversaw the company's digital marketing campaigns while managing an advertising spend of over one million dollars. Achieved an impressive user growth of over 150% for both rider and user acquisition by implementing effective lead generation and activation strategies.

REVE Systems

Dhaka, BD

*Sr. Motion Designer (Prev: Digital Marketing Strategist)**Oct 2015 - May 17*

Served as a Digital Marketing Strategist and later as a Senior Motion Designer, creating over 20 motion graphics promo videos for marketing initiatives. Achieved top Google search rankings for more than 25 targeted 'VoIP' keywords. Launched over 15 successful Google Ads campaigns and optimized 36+ Facebook remarketing campaigns, resulting in a 10x increase in website traffic and the generation of over 15,000 valuable leads.

Bdjobs.com

Dhaka, BD

*Digital Marketing Executive**Feb 2013 - Jan 15*

Authored career-focused articles that successfully reached millions of users. Represented the company at numerous university events, engaging directly with students and job seekers. Responsibilities also included shortlisting over 2,000 CVs from participants at job fairs across various industry sectors.

EDUCATION & OTHER

East West University*Dhaka, BD*

BBA, Marketing in Major, CGPA: 2.89 Out of 4.00 Scale

*Jun 2008 - Dec 12***LANGUAGES & INTERESTS:** Fluent in Bangla & English | Creative Thinking & Strategic Games**Featured On:**

1. BBC News: AI & Political Campaigns [\[Link\]](#), Ekhon TV [\[Link\]](#)
2. The Daily Star: The ones we can be proud of [\[Link\]](#), TBS News [\[Link\]](#)
3. FutureStartup: Building A Freelance Marketplace In Bangladesh With Sabbir Ahmed [\[Link\]](#)
4. AIMGroup: KajKey.com offers a new service for freelancers [\[Link\]](#)
5. Jamuna TV - eLearning [\[Link\]](#), Career in Animation [\[Link\]](#),
6. Kabbik - How to start a company from scratch [\[Link\]](#)
7. CareerKi by USAID - Career Talk: Animator [\[Link\]](#)
8. Bangladesh Betar - Career Line [\[Link\]](#)